



Blokart International News Letter- May 2007

blokart at the 32nd America's Cup

Thanks to the hard work by Jérôme Cottet (blokart Events & Entertainment, France) and bbizz (blokart Europe) blokart International are proud to be featured in the marina entertainment area at the 32nd America's Cup in Valencia, Spain.

A high profile area has been set aside exclusively for blokart sailing within the brand new 700-berth marina right at the heart of the Cup action and literally minutes from the race course area - "the stadium".

Public support in Valencia has been impressive. Despite poor spring weather, an average of more than 35 000 poured into Port America's Cup during Valencia Louis Vuitton Act 13, including a record setting day of over 63 000.



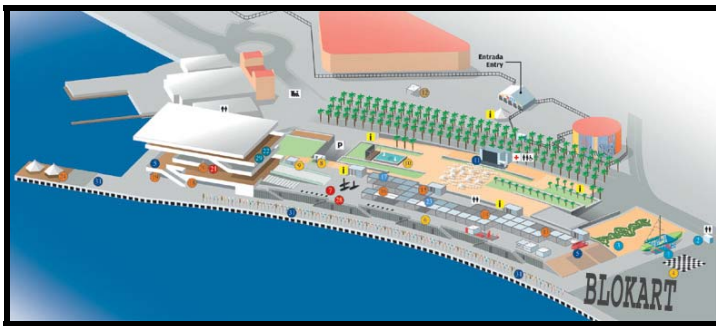
Jérôme commented, "We started Monday welcoming up to 100 people per day, despite poor wind. Many people are very interested by blokart and to use or for other events..."

We are the main activity in this side of America's Cup Park and the circuit looks great with red sails.

Activity is free and open from 12.00 to 6.00pm every day during April and May, and 12 to 2.00PM + 4.00pm to 8.00pm in June and July."

Checkout the new posting on:

<http://www.americascup.com/en/acmag/features/lifestyle/index.php?idIndex=1258&idContent=19451>



'The Raid'- Mongolia

The aim: to travel the 2000km across Mongolia's Gobi Desert powered solely by the wind in Blokarts.... in just 8 days. Along the way the team will be living like nomads and enjoying their hospitality in traditional Mongolian yurts.

After heading to Beijing then on to Ulaanbaatar (Mongolia's capital city) the team from France, UK, Holland and New Zealand will begin their expedition on 2nd May 2007.

They will be supported by a four-wheel drive vehicle with a cook and a translator.

With overnight temperatures around the -4 to -9 degrees C and day time around 8 degrees the team is going prepared. Long range forecasts are suggesting 20mph winds so they may even enjoy themselves!

Check out www.gobiblokartraid.com

Middle East

Blokart distributor in the Middle East, Gulfkarts, is expecting another busy 3 months on the lead up to summer. They run a great rental program and run monthly race meets, last week they hosted a 50km endurance event through the desert! They will cease rental operations on the 1st July due to the heat (45C+!!) and start up again early Sept.

Check-out a 'very cool' desert video clip the boys edited at <http://youtube.com/watch?v=VwI3WqvtxL8>

blokart shifts into Fast Gear in Japan

After 2 years operating from Okinawa, HiWiNZ, Japan's blokart Distributor, has permanently relocated to Hasaki, close to Tokyo and even closer to Narita, Japan's International airport.

HiWiNZ refocus on "the larger" Japan has lead to a huge increase in blokart sailors and media interest with coverage in Magazines, Papers, Radio or TV every week.

Within the next 8 months Hasaki will sport a new purpose built blokart track ready for large and fast events.

Development of the 260x150m area, as marked, will start in a few months to have it ready for the 2007 September Japan blokart Championships and give them time to tweak it with lights etc. for the 2008 April Japan Open.

HiWiNZ, Naoko and Jimi are renowned for their genuine hospitality and will ensure the "2008 Japan blokart Open" is a 'must-do' on the international calendar.



New Zealand Youth blokart Champs

Male and female students from secondary schools throughout New Zealand will battle it out in the world's fastest growing land-based sailing sport, for the title of New Zealand Youth blokart Champ.

The inaugural event will be held at the end of Term 3 at blokart Heaven in Papamoa, 20 – 23rd September. The purpose built, world-class asphalt track delivers spectacular rapid-fire circuit racing. The comradely competition guarantees students a blast! Schools are encouraged to enter and nurture teams; however, individual students are eligible to compete. The unique nature of blokart racing means even the 'reluctant athlete' and more seriously disabled can compete.

Contact peter@blokart.com for more information.



"Race News"

Australian Blokart Open

The Rydges Capricorn Resort 2007 Australian blokart Open was a huge success with 64 entries including 5 juniors, 26 Performance and 38 Production. Fantastic!

Winds were a little light the first two days, which in some ways was quite fitting for the large number of 'karters' who had entered into their first ever blokart race event. The lighter conditions allowed them to get the feel of the dial-up starting procedure and course directions. All went "smooth as" and by the end of the day hot favourites were starting to appear.

Each day finished with a 15km endurance race. An awesome sight to see 60 plus blokarts racing down a tropical beach.

More importantly, the event offered a great social atmosphere with "coldies" by the pool after racing, fantastic pool-side buffet dinner, local musicians (including an amazing digiree doo) and tech tips from Phil Smith (Bugs).

An average 18 knots on the final day of sailing provided some great racing (even a few experienced sailors tipped their karts) and topped off a great event.

The competition went off extremely well and all concerned enjoyed the experience. We look forward to another event at this exotic location.

Congratulations to Phil and Paulette Coulter for a great event and a memorable time.

Check out the results on the News section of www.blokart.com



2007 Western Regional blokart Championships and Rally- USA

Spring Break and blokart action went hand in hand in Long Beach, Ca. on March 30th with the first day of the Western Regional Championships and Rally and continued through the weekend.

Competitors raced in four divisions, Junior Production, Junior Performance, Production, and Performance with 22 races completed over two days.

Smiles and good times abounded!

For results check out http://www.classactionracing.com/articles/2007/2007_springbreak.aspx#start



The crew then travelled a few hours through to Lake Ivanpah the following week where they joined up with the kite buggy activities sponsored by NABX. The venue was very organized and the blokart family was well received.

The sailing at Ivanpah is a stark contrast to the tight, close racing experienced in Long Beach. Wide open space and long runs are the norm. A great chance to have a bit of each during the week.

<http://www.hopscotchickey.com/NABX%20desert%20action.mov>

FRENCH blokart OPEN 2007

JUNE 1st, 2nd & 3rd

The 1st Official blokart race on this part of the Mediterranean Coast

LOCATION: Saturday Plage des Coussoules – 11 370 LEUCATE / LA FRANQUI – France

Sunday Karting Track – 66 600 RIVESALTES - France

CIRCUITS: Saturday 2 different courses will be planned on the beach
(6 Rounds during the day / 2 Nocturnal Rounds)

Sunday 2 Circuit Rounds on the GRAND CIRCUIT DU ROUSSILLON

PARTICIPATION: The FRENCH blokart OPEN ... as it's name implies, This Race is open... to ALL.

People of many nationalities will be attending including competitors from Holland, France, Great Britain, New Zealand, France, France, Australia, USA... The French Team will be present and ready to defend it's rank...

ALL blokart owners, including ALL the fast and curious, Friday June 1st is a day for you!!!

Enrolment / Pilot 50 €. Insurance (Optional) / Pilot 20 €

The enrolment fee also includes: Saturday Evening's 'SOIREE' Savouring of the Local and Regional Produce (Wines, Aperitifs, Oysters, Mussels...) & aperitif& Barbeque on the beach

ORGANIZERS : The Association L'ALTAÏR France & FREE SPIRIT

Association BLOKART-TEAM France. Nicolas: +33 (0)6 30 55 31 55 www.opendefranceblokart.com

News from the Disabled Community

I am a 52 year old polio tetraplegic, reliant on a powerchair for mobility, with limited hand function and much reduced mobility and balance. I had been interested in blokarts for some time, loved sailing in my youth, and finally decided to give it a go at 'blokart Heaven', Papamoa.

The freedom I experienced was thrilling! Here is an activity that overcomes much of my 'disablement' and which allows me to compete with the able-bodied on equal terms. The time flew by, and I had more fun than I have in years. The positive and supportive attitude of the staff and others on the course made me feel welcome, and not at all a problem, and I highly recommend the experience to everyone, disabled included.

Thank you again Garry and team for a most enjoyable experience, one I hope to repeat regularly, given the affordability.

Yours faithfully,
GREG COCHRANE



blokart Rental Opportunity

Successful operations are establishing all over the world.

Have you considered one?

Not only can a rental operation be very lucrative but they achieve great sales when 'punters' get hooked!

Thought Starters....

Casual rental

- Locals, Holidaymakers, family fun

Group rental

- Tour Bus groups, Cruise Liner groups, Travel Agent referrals, Disadvantaged groups (child welfare services etc)

Corporate bookings

- Reward & incentive, functions & celebrations, corporate team building, client/supplier entertainment

Celebrations

- Birthday parties, stag parties, sports team end of season functions

Competition

- Regional & national events, weekly twilight racing

Schools/Education

- School educational trips (physical, economics, design), secondary school championships

Disabled organisations

- Paraplegic (no legs required), Blind (use Deuce or Shadow accessories), Deaf

Club (encourages blokart sales)

- home of the local blokart club, fun activities & family days, have-a-go and demo day's, regular club racing



Contact ash@blokart.com for more set-up information

